

Visiting Nurse Association Health Group
2012 ANNUAL REPORT



2012-2112
Embarking on Our Second Century of Care



Steven Landers, MD, MPH
President and Chief Executive Officer



James S. Vaccaro III, Chairman
VNA Health Group Board of Trustees



Mindy Minerva, Chairman
VNA Health Group Foundation
Board of Trustees



Dorothy P. Bowers, Chairman,
VNA of Central Jersey Board of Trustees

MESSAGE FROM VNA HEALTH GROUP LEADERS

Dear Friends,

The year 2012 was a milestone year for Visiting Nurse Association Health Group. Through multiple events and observances, our organization celebrated the 100-year anniversary of the founding of VNA Health Group. We looked back at the VNA's rich history, raised awareness of the VNA and its vital mission of keeping people healthy in communities across the state of New Jersey, and increased opportunities for the community to contribute philanthropic support.

In addition to our Centennial, we had much to celebrate in 2012. We provided home health care, hospice care and community-based care to more than 124,000 individuals throughout the state. True to our mission, we served people of all ethnicities and economic levels, never turning away anyone who was unable to pay for care. This was made possible through the generous support of our community, the continued commitment of our boards of trustees and volunteers, and the dedication of our employees.

We now look ahead to our next century of service, fulfilling the vision of Geraldine Thompson, our founder, to keep our community healthy. The future holds great promise. With the dramatic increase in the aging baby boomer population, changes in healthcare finance and policy, and consumer preference for being cared for at home, keeping people healthy at home is more relevant than ever before. With your continued support, VNA Health Group will be there for you, your family, your neighbors, and your community. We are pleased to present you with a recap of the year's major achievements and want to express how grateful we are to you for your continued and generous support.

Thank you so much,

Steven H. Landers, MD, MPH
President & CEO
VNA Health Group

James S. Vaccaro, III
Chairman
VNA Health Group
Board of Trustees

Dorothy P. Bowers
Chairman
VNACJ, Inc.
Board of Trustees

Mindy Minerva
Chairman
VNAHG Foundation
Board of Trustees

OPERATIONAL HIGHLIGHTS 2012

The past year was one of both celebration and change for VNA Health Group. The organization enjoyed a year-long observance of its 100th Anniversary, paying tribute to community-based care through regional and national events. Significant external and internal changes also took place during the year. VNA continued to respond to national and statewide healthcare reform while undertaking organizational changes in leadership and structure. The organization welcomed a new President/CEO and a new Chairman of the Board, and carried out a complete organizational redesign. In 2012:

- VNA Health Group provided care for more than **124,000** individuals — an **increase of more than 4%** — and a total of nearly **900,000** episodes of care.
- The number of patients admitted for home care and hospice services **increased** by **2.7%** over the previous year to **29,668** patients served.
- The **OSCARS** (Outstanding, Sensitivity, Communication, Attitude, Respect, Service) Program made its debut in April 2012. The program was created to recognize **outstanding job performance** by both clinical and non-clinical staff. Over **70** employees were nominated by managers and peers.
- As a result of an intensive survey process, VNA Health Group was awarded accreditation for the period 2012–2015 by the **Community Health Accreditation Program, CHAP**
- VNA Health Group was voted a **2012 Best Place to Work** by *NJ Biz*, a statewide business publication.

CELEBRATING OUR CENTENNIAL 1912–2012

In 2012, VNAHG celebrated its 100th Anniversary, a major milestone. Highlights included a spectacular Centennial Gala on June 23, 2012 that drew more than 530 attendees and raised nearly \$550,000; publication of a beautiful commemorative book, "100 Faces of Caring"; and a VNAHG historical exhibit which began on Ellis Island and traveled throughout New Jersey.



3,755

Patients receive home care
and hospice care each day
(average daily census)

29,668

Total patients in 2012
received home care and hospice care

124,129

Total individuals
enrolled in community health programs

891,179

Total episodes of care
were delivered by VNA Health Group



Hurricane Sandy Donations: Stevens Institute intern Tom Phillips, left, and VNAHG maintenance team members (l to r) Ed Jones, Steve Louth, and Ted Giannechini collected supplies donated by generous friends and family members near and far.



VNA Hospice Children's Day: "Hearts of Remembrance" Children's Day is a volunteer driven event which allowed 29 children and their guardians to attend grief support camp after experiencing the death of a loved one.



Flu Shots: VNA Health Group nurses attended numerous health fairs after Superstorm Sandy to ensure community members were receiving their flu and pneumonia shots.

COMMUNITY BENEFIT AND COMMUNITY-BASED PROGRAMS

"Community benefit" conveys an organization's commitment to the well-being of individuals in the communities it serves. It offers the possibility of healthier lives to people, families and children who are challenged by poverty, disability and lack of access to care. Direct and indirect funding and services that make up VNA community benefit include charity care; unreimbursed care; in-kind donations; government, private, and corporate funding; research and education; scholarships; and free community health activities. In 2012, VNAHG provided more than **\$12.6** million in community benefit and community-based programs for those who needed them most.

Community Benefit Highlights in 2012:

- VNAHG staff presented **health education programs** to **11,500** individuals at conferences, community groups, health fairs, clubs and churches throughout the year.
- **4,000** adults and children were **immunized** against flu and pneumonia.
- Through the **Cancer Education and Early Detection Program (CEED)**, **850** uninsured Monmouth County residents received free cancer screenings.
- **4,964** individuals received **HIV/AIDS services** including prevention, education, treatment adherence, case management and home care.

- **36,784** mothers and children received nutrition education and healthcare referrals with more than **151,000** visits through the **Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)**. Over **\$14 million** worth of vouchers were given to provide children with healthy and nutritious foods required for essential and adequate growth and development.
- At the **8th Annual Children's Day**, held at the Rumson home of Liz & Tom Thees, **29** children and their families participated in grief support activities organized by hospice professionals and trained volunteers.
- Through the **Healthy Families** program, **7,200** nursing visits were provided to **516** families, including first-time mothers. The visits provide parent education, healthcare, welfare and public assistance.
- **1,015** of the most vulnerable and disenfranchised members of the community — residents of boarding homes, motels, and homeless shelters — received **Mobile Outreach nursing care and support**.
- Supportive services through the **School-Based Youth Services Program**, were provided to **424** students at Asbury Park High School.
- Advanced practice nurses provided school-based health services to **2,076** students in **5** school districts. An estimated **30,000** hours of school absenteeism were prevented.
- Health screenings, health education and nursing assessments were provided to **2,400** seniors through the **Senior Wellness Program**.



Laque and Ben:

"We are more confident now."

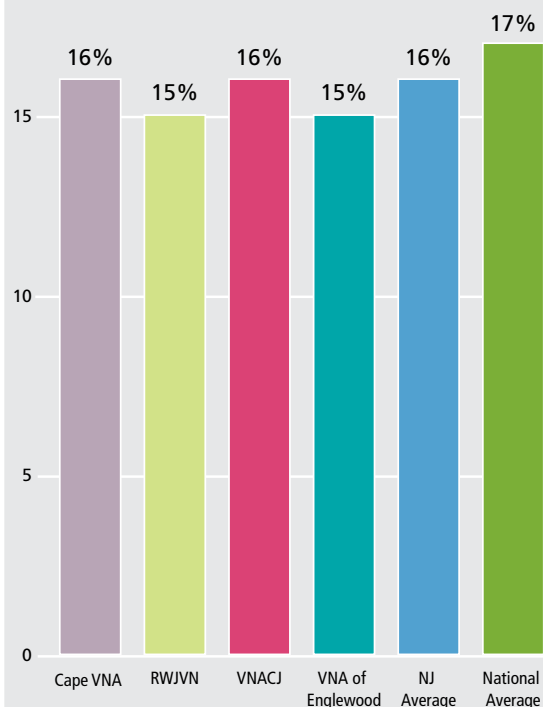
Laque: "When we found out I was pregnant, we were uneasy and uncomfortable with the idea. We didn't know if we would be able to handle this huge responsibility and change in our lives. Becoming a young parent changes everything, and that is very nerve-wracking.

"We spent a lot of time working with Dawn Ellis, our Healthy Families family support worker, whom we affectionately call Miss Dawn. We began to be more relaxed and comfortable about this new chapter in our lives. We became excited and more confident. We felt like 'we can do this'."

Ben: "Miss Dawn has helped empower us as parents and also as individuals. Her belief in us gave Laque the courage to go back to school for forensic science, and I have been working two jobs and applying to colleges.

"We feel so blessed to have each other, our baby Cherish, and especially Miss Dawn!"

2012 Acute Care Hospitalization Rate*



The Acute Care Hospitalization Rate measures how often patients were admitted to the hospital while under the care of the home health team. Lower numbers are better for this measure. VNA Health Group members are all below the national average and are at or below the New Jersey state average.

*Centers for Medicare & Medicaid Services Home Health Compare

OUTCOMES OF EXCELLENCE

VNAHG's ongoing commitment to outstanding, patient-centered care continues to be our guide for decision-making, resulting in better outcomes and better health for patients and individuals at home and in communities.

Here are a few outcomes from 2012 that measure VNA Health Group's health care performance:

Reducing Rehospitalization

Heart failure patients utilizing VNA Health Group in-home telehealth monitoring reported a **11.39%** acute care hospitalization rate compared to the 2012 national average of **27.24%**

Better Outcomes for Mothers and Children

The subsequent birth rate of teens age 15–19 participating in the VNAHG Nurse–Family Partnership Program was **7%** as compared to the New Jersey state target of **20%**.

90% of new mothers enrolled in the VNAHG Women, Infants and Children (WIC) nutrition program initiated breastfeeding.

Better Outcomes for Adults

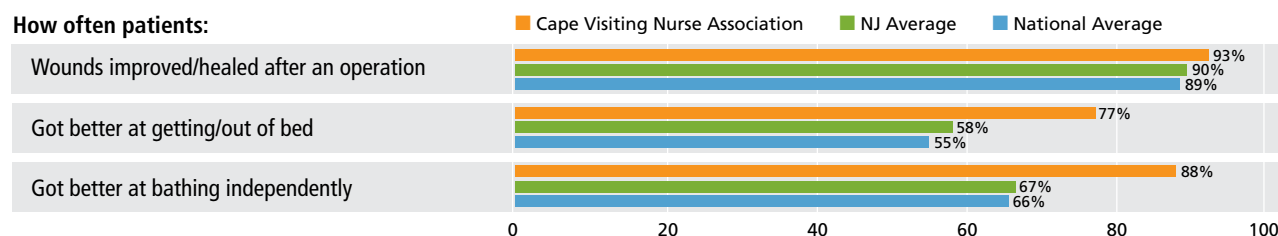
In 2012, VNA Health Group focused on the chronic disease population, particularly those with heart failure. Best practice information was shared, staff were educated, and heart failure signs and the signs and symptoms of shortness of breath were monitored. All VNAHG members reported a higher percentage than the New Jersey average outcome of **70%** for improved breathing in patients:

- Cape Visiting Nurse Association: **83%**
- Robert Wood Johnson Visiting Nurses: **78%**
- Visiting Nurse Association of Central Jersey: **74%**
- Visiting Nurse Association of Englewood: **82%**

How Does VNA Health Group compare?

Cape Visiting Nurse Association

How often patients:



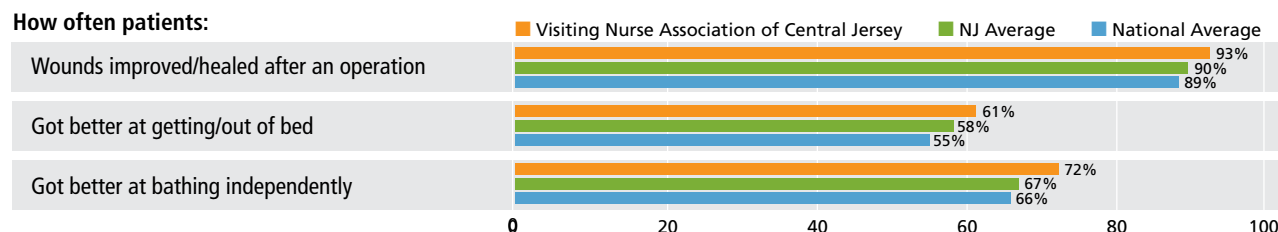
Robert Wood Johnson Visiting Nurses

How often patients:



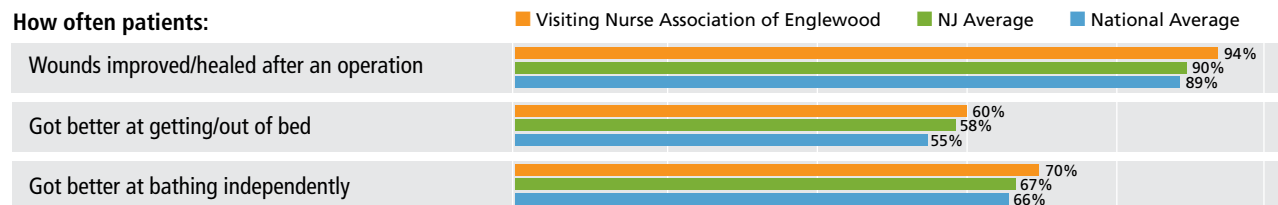
Visiting Nurse Association of Central Jersey

How often patients:



Visiting Nurse Association of Englewood

How often patients:



June:

"The VNA sent me a ray of sunshine."

"Last year was very hard for me. I had cared for my husband through a lengthy illness. The day after his funeral, Hurricane Sandy came through and destroyed most of my house. I went to live temporarily with my daughter. About three weeks later, while I was out shopping, I had a stroke. My legs went numb and my feet went right out from under me. I went first to the hospital and then to a rehab facility. As the days passed, I became very depressed.

"When I was discharged to in-home rehab, there was no question that I wanted the VNA. I have been a volunteer for years at the VNA thrift shop in Manasquan, and have heard a lot about the organization's wonderful work. What I didn't realize is the dramatic impact one dedicated person can have on your life. My physical therapist, Mary Lore, was a ray of sunshine. We had a lot of laughs as we worked together on the exercises that gave me back the use of my legs. One time shortly after Mary left, my daughter walked in and said, 'You look so cheerful. Mary must have been here.'

"I'm looking forward to returning to work at the Thrift Shop soon. I'm back in my own house now, and I wake up every day with a smile."



INNOVATIONS

In 2012, VNA Health Group continued to evolve as a regional leader of home health, hospice and community care through the use of innovative care delivery initiatives and state-of-the-art technology.

- VNA Health Group played a collaborative role as a member of task forces designed to reduce hospital readmission rates at Monmouth Medical Center, CentraState Medical Center, and Saint Peter's University Hospital.
- In a joint program with a major medical insurance company, VNAHG provided "Transitions of Care" nursing to **118** Managed Medicare patients and reduced the patients' 30-day readmission rates to **7.63%**.
- VNAHG contracted with two insurance companies to provide **3,968** individuals with nursing assessments.
- Advanced Practice Nurses provided at-home nursing assessments and lab screenings for **294** Managed Medicaid patients in 21 counties.
- In 2012, VNA Health Group partnered with **14** providers in three counties which included acute care hospitals, home health agencies, and community partners/Offices on the Aging to apply for the Center for Medicare & Medicaid Innovations Community Based Care Transitions program. The goal of the demonstration program is to improve transitions of beneficiaries between care settings, improve quality of care for patients in the surrounding communities, reduce readmissions for high risk beneficiaries by **20%** and document measurable savings to the Medicare program.
- VNAHG developed an evidence-based coaching model to teach patients and families how to keep healthy and improve the management of their conditions. This care coordination begins in the hospital and transitions to the home.
- VNAHG deployed more than **500** Android tablets and **100** smart phones to field clinicians and home health aides to increase usability, portability and speed for completing documentation.
- **50%** of VNAHG's computer infrastructure was moved to a new internal cloud to reduce cost and enhance our information technology systems.

A TRIBUTE TO EXCELLENCE

VNA HEALTH GROUP AWARDS

John C. Archibald

VNA of Central Jersey Board of Trustees

Judith Stanley Coleman Award

for Exceptional Community Service

Margaret Walsh

VNA of Central Jersey Volunteer

Rosemary Cook Volunteer Leadership Award

VNA HEALTH GROUP EMPLOYEE RECOGNITION AWARDS

Colleen Nelson, RN, BSN

Marcia Granucci Leadership Award

Geraldine Wilkins, CHHA

Home Health Aide of the Year

Leanna R. Hubert, RN

Nurse of the Year

Fatoumata Niang, CHHA

Home Health Aide "Rookie of the Year"

Linda Rose Duddy

Doris A. Septen Employee of the Year

Khalid Hameed, PT

Rehabilitative Therapist of the Year

Karen L. Ventriglia, MSW, LSW

Social Worker of the Year

STATE AND REGIONAL AWARDS

Pauline R. DePalma, BSW

Manager of Volunteers

New Jersey Hospice & Palliative Care Organization

Volunteer Manager of the Year



Doris Septen, left, who was a longtime VNA employee, presented the 2012 Doris Septen Employee of the Year Award to Linda Duddy.



Patricia Rusca, RN, BSN, vice president, compliance and quality, congratulates high school seniors (l to r) Heather Aliardo, Susanna Cruz and Lauren Heddy, who received VNA Health Group nursing scholarships.



Colleen Nelson, RN, BSN, vice president, children and family health, center, received the Marcia Granucci Award for excellence in community-based nursing leadership. She is congratulated by Michael Granucci, left, and Theresa Beck, right, retired chief mission officer.

NURSES' DAY CELEBRATION 2012

VNA Health Group celebrates Nurses' Day each May during National Nurses' Week. In 2012, more than 350 nurses gathered to celebrate their chosen vocation of nursing and to receive accolades for their hard work and dedication. They paid a special tribute to Florence Nightingale by reading her pledge, lighting candles and renewing their commitment to nursing. The organization recognized its Nurse of the Year and Home Health Aide of the Year, and presented DAISY awards to a number of nurses who went "above and beyond." Nurses who earned bachelor's and master's degrees during the year were also honored. Six scholarship award winners were announced, including recipients of the Marcia Granucci Scholarship, the Violet Yurowski Scholarship, and the Visiting Nurse Association Health Group Nursing Scholarships.



Centennial Gala: (L to r) Honoree Peter Carlton, VNA Health Group Vice Chair Denise Devine, Honoree and Foundation Trustee Nancy Mulheren, and VNA President & CEO Dr. Steven Landers.



Salute to Volunteers: Pauline DePalma, manager of volunteers, center front, enjoys an "Around the World"-themed appreciation dinner with VNA Health Group hospice volunteers.



Hospice Holiday Tree Lighting: Vinny Tavormina, center, pictured here with his family, lit the hospice tree in memory of his wife, Elaine.

THE POWER OF PHILANTHROPY

Throughout the history of VNA Health Group, friends, donors, and supporters have made generous gifts to sustain the mission of caring for people, irrespective of their circumstances, and deliver groundbreaking advances in the way nurses provide care in patients' homes and in the community.

Highlights of Your Generosity in 2012:

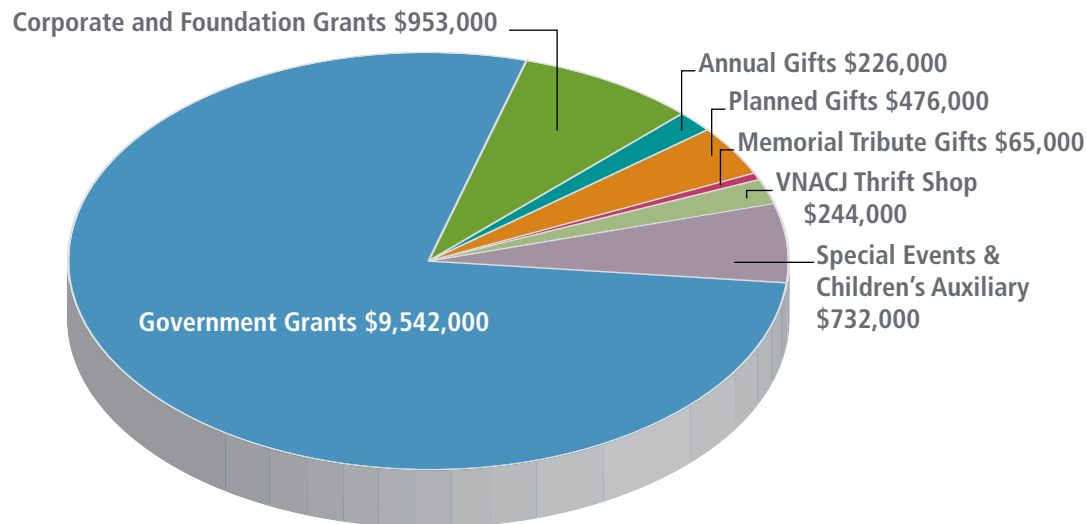
- Over **\$12.2 million** in contributions and grants were given to VNA Health Group in 2012.
- The VNACJ Thrift and Consignment Shop contributed **\$244,000**, its largest donation to date, to fund care for individuals in need.
- The Centennial Celebration Gala raised **\$548,000**, becoming the largest fundraiser in VNA history.
- Private corporations and foundations awarded grants in the amount of **\$953,000** in support of community-based programs.
- The Hospice Tree Lighting and Holiday Dinner Dance collectively raised **\$76,000** to benefit hospice patients and families.
- The Children's Auxiliary raised **\$57,000** to benefit children's programs through their annual family event, "Halloween Fest" at Riverwind, and their popular "Power of the Purse."
- Contributors near and far donated **\$200,000** to VNA Health Group's Hurricane Sandy Relief Fund. Gifts came from VNA trustees, employees, loyal supporters, local businesses and other VNAs across the country.

- VNA Health Group volunteers are an essential complement to VNA health care professionals, administrators, office staff and patients. In 2012, they donated **6,500** hours of their time to a variety of projects. They visited **294** hospice patients, made **663** bereavement calls, assembled hospice charts and assisted with special events. Volunteers play an instrumental role in both the annual "Hearts of Remembrance" Children's Day and the "Seasons of Hope" program, which in 2012 provided more than **600** families with holiday gifts.



\$12.2 Million

Sources of Contributed Funds



Maria:

"Thank you for your years of love and care."

"We have been patients as a family with Cape Visiting Nurse Association on and off for the last ten years, and in that time we have never had a complaint. The nurses are caring and compassionate and steadfast in promoting their patients' wellbeing. The aides are cheerful, caring, gentle and — most important — reliable.

"Our nurse Nancy gives her all to make sure her patients receive the care they need from doctors, labs, and even social services—anything that may be beneficial to their health and their lives. She does not falter until that goal is reached.

"When Frank, my father, was admitted to hospice, we told the VNA we wanted Denise to return as his aide. She is giving, patient, warm, reliable and caring. He is very comfortable and relaxed with her. And in a time like this, 'little' things mean a lot. My mother was a great cook, and since her passing we have truly missed her Italian meatballs. I could not get the recipe right, but Denise can, thank goodness!

"Thank you again, Cape Visiting Nurse Association, for the years of love and care. We are deeply appreciative of all you did for our family through the years and are still doing today."



Annual Golf Classic: Joe Sodano, committee chair, left, and Bridget Murphy, chief philanthropy officer, right, congratulate the winners of the Robert C. Stanley Memorial Cup.



Centennial Gala: (L to r) Gala chairs Billy and Lynn Spector, Anne and Tony Gargano, and Kathy and Bob Dibble enjoyed a star-spangled evening.



Hospice Tree Lighting: The Calvin Ringers from the First Presbyterian Church at Red Bank presented music of the season.

SPECIAL EVENTS

26TH ANNUAL GOLF CLASSIC

August 6, 2012
Hollywood Golf Club, Deal

Joseph Sodano, *Chairman*

COMMITTEE:

Robert A. Bennett
Alex Binder
Winfield Boileau
Peter Carton
Doug Ewertsen
Fred Fabozzi
Jay Feigus
James Hickey
Michael Jensen
Chris Kaeli
Sam Kinney
Todd Laliberte
Frank Male, Jr.
Sean McMahon
Bridget Murphy
Kerry Parker
Kevin Rogers
Michael Serluco
Ken Simels
Jason Welch

GOLF SPONSORS:

Blue Sky Technologies
CRC, Inc.
Estabrook Capital Management, LLC
F.R. Male Associates
Brett Flynn
Homecare Homebase
Infoscreen
Loving Care Agency, Inc.
Annette Marchionni
McBee Associates, Inc.
McKesson Medical-Surgical
Medline Foundation
NACR
New Jersey Natural Gas Company
OceanFirst Foundation
Palisades Medical Center
RBC Wealth Management
Rudnick, Addonizio, & Pappa
Saint Peter's Healthcare System
Schafer Cullen Capital Management, Inc.
Smith, Bell & Thompson, Inc.
Springpoint Senior Living
Sunnymeath Asset Management, Inc.
Superior Data Corp.
Visiting Physician Services, PC
Wells Fargo Insurance Services USA, Inc.
York-Jersey Underwriters, Inc.

2012 HALLOWEEN FEST AT RIVERWIND

October 14, 2012
Riverwind Estate, Middletown

*Presented by the
VNA Health Group Children's Auxiliary*

SPONSORS:

Allcare Medical
Mr. and Mrs. Michael Benedetto
Bereavement & Life Transitions
Mr. and Mrs. Richard Blank
Mr. Robert L. Boyle
Broad Waverly Staffing Services
Mrs. John A. Brockriede
Mr. and Mrs. Lawrence A. Carton, IV
CBIZ-EAO Benefits
CentraState Healthcare Foundation
Mr. and Mrs. Peter D. Cherasia
Dr. Maria Cubina and Dr. Michael O'Hara
Mr. and Mrs. John H. Devlin, Jr.
Mr. and Mrs. Carl S. Dumont
Mr. and Mrs. Scott P. Elsas
Estabrook Capital Management, LLC
Fort Nassau Graphics
Mrs. Siobhan Gallagher
Gibbons, P.C.
Ms. Aline Holmes
Mr. and Mrs. David Iwan
Mr. and Mrs. Brian Keating
Dr. and Mrs. Steven Landers
Mr. and Mrs. John Leibe
Mrs. Virginia M. McDonald
Mr. and Mrs. Daniel Minerva
Monmouth Cardiology Associates, LLC
Mr. and Mrs. Sandy Mulheren
PNC Wealth Management
Ms. Margaret S. Riker
Robert Wood Johnson University Hospital
Saint Peter's Healthcare System
Mr. and Mrs. Richard S. Sambol
Mr. and Mrs. Thomas Skove
Ms. Kelli Suozzo
Thompson Memorial Home, LLC
The Hon. Blanquita B. Valenti
Mr. and Mrs. Timothy Williams
Mr. and Mrs. Edward Wise

6TH ANNUAL HOLIDAY DINNER DANCE

December 1, 2012
Spring Lake Golf Club

Honoring Frank & Diane Vigilante

Mr. and Mrs. William J. Egan III
Co-Chairmen

Mr. and Mrs. Kevin Wheat
Co-Chairmen

Dr. and Mrs. Vincent Zales
Co-Chairmen

COMMITTEE:

Mr. and Mrs. Gary Linington
Mr. and Mrs. P.J. McMenamin
Mayor Jennifer Naughton
Mr. and Mrs. Michael Scotto

SPONSORS:

Brookdale Community College
CBIZ-EAO Benefits
Mr. and Mrs. Richard Diver
Gibbons, P.C.
MagnaCare
Mr. and Mrs. PJ McMenamin
Merrick Construction, Inc.
Mr. and Mrs. Steven P. Raia
RBC Wealth Management
Mr. and Mrs. Ulrich Rudow
St. Catharine and St. Margaret Parish
TD Bank
Mr. and Mrs. Frank S. Vigilante
Visiting Nurse Service of New York

POWER OF THE PURSE

April 26, 2012
David Burke Fromagerie, Rumson

*Presented by the
VNA Health Group Children's Auxiliary*

SPONSORS:

Judy and John Angelo, Cowen Foundation
Michelle and Chris Barber
Alexander Baret
Broad Waverly Staffing Services
Cooper Electric Supply Company
Sara and Dennis Devine
Liz and John Devlin
Jill and Jamie Drummond
Danielle and Greg Greene
Entertain with Jane
Karen Herbstman
Tara and David Iwan
Clair and H. Woody Knopf
Mindy and Daniel Minerva
Kathleen Croddick Molyneaux
Jennifer and Jesse Muscarello
Navesink Foundation
Anne and Brian Riddle
Jeanne and Frank Shanley
Shore Digital Commerce Consulting, LLC
Springpoint Senior Living
Lauren and Trip Wolfe



Holiday Dinner Dance: honorees Frank and Diane Vigilante, center, with their family.



Vanessa and Sandy Mulheren enjoyed "Halloween Fest" with their son, Cash.



Marianne Avigdor, VNAHG Foundation trustee, makes a bid at the "Power of the Purse" event.



(L to r) Bridget Murphy, chief philanthropy officer; Dorothy Silady, president of the VNACJ Thrift Shop; Kevin Rogers; and Mindy Minerva, VNAHG Foundation chair, with 2012's record-setting check from the thrift shop.



VNACJ Thrift & Consignment Shop volunteers help shoppers make some stunning purchases.



Volunteer Lorraine Grogan, left, helps regular customer Jackie DeLeeuw, right, shop for a child's shirt.

VNA OF CENTRAL JERSEY THRIFT & CONSIGNMENT SHOP

On April 1, 1960, VNA founder Geraldine Thompson cut the ceremonial ribbon to open the MCOSS Thrift Shop, now the VNACJ Thrift and Consignment Shop. After only 16 months of business, the volunteer-driven thrift and consignment shop was able to donate \$2,500 to agency services and programs. Since the shop's founding, its volunteers have donated a total of more than 700,000 hours and contributed more than 4 million dollars.

In 2012, the shop's board of managers announced a donation of \$244,000, their largest ever. With more than 200 volunteers and a well known tagline, "Where what you purchase to wear, turns into care," the VNACJ Thrift and Consignment Shop is in every respect a thriving community institution.

VNACJ THRIFT & CONSIGNMENT SHOP BOARD OF MANAGERS

Dorothy J. Silady, *President*
 Jacqueline Zurla, *Vice President*
 Roberta Butler, *Secretary*
 Eleanor A. Domke, *Recording Secretary*
 Patricia Kutz, *Treasurer*
 Vita L. Leach, *Publicity*
 Linda Jensen, *Coordinator*

Paula A. Foley
 Mary Ann Ierley
 Maureen Jamieson
 Kathy L. Keleher
 Catherine Kerris
 Carol Maccanico
 Christine Marchgraber
 Helenbeth Matyas
 Margaret Meehan
 Faith L. Nolfi
 Marilyn J. Perro
 Mary Plasse
 Anne Post

CHILDREN'S AUXILIARY

The Children's Auxiliary was founded in 1992 to develop a permanent endowment fund specifically to support services for children. The auxiliary currently has 24 members whose goal is to raise funds to ensure that all children receive the care that they need. Auxiliary members have hosted many successful events including the a Halloween-themed children's fair, fashion shows, cocktail parties and a ladies' night out and purse auction. In 2012, the Children's Auxiliary raised \$57,000 through the "Halloween Fest" at the Riverwind estate in Middletown and the "Power of the Purse" event at David Burke Fromagerie in Rumson.

CHILDREN'S AUXILIARY COMMITTEE

Nikie Sourlis, *Chairman*

Laura Balestro

Michelle Barber

Ana Blank

Tracy Cornette

Sarah Devine

Jill Drummond

Danielle Devine Greene

Lisa Halikias

Taryn Iwan

Kristen Masserio

Kathy Palmeri

Anne Riddle

Angela Gengaro-Secul

Elizabeth Shiftan

Alexandra Skove

Kathleen Smith

Cindy Spitz

Corene Victor

Laura Whisnand

Debra Williams

Lauren Wolfe

Heather Yockel

Dray Zanetich



Power of the Purse: Members of the Children's Auxiliary Power of the Purse Committee hold some of the gorgeous designer handbags that were auctioned at the event.



(L to r) Nancy Montserrat; Nikie Sourlis, Children's Auxiliary chairman; Nancy Mulheren, VNAHG Foundation trustee; and Carmela Tedesco, special events manager, enjoy a beautiful afternoon at "Halloween Fest."



Children's Auxiliary members prepare for the Power of the Purse event.

2012 DONORS

The following individuals, corporations, organizations and foundations made generous contributions of \$150 or more in 2012 to support VNA Health Group services and programs.

Ms. Eleanor Alston	Mr. Robert Connolly	Mr. and Mrs. Gilbert C. Girard	Mr. and Mrs. Clay Kingsbery	Ms. Eleanor J. Milazzo
Ms. Tina Anapolsky	Ms. Jane Conover	Dr. and Mrs. Curtis K. Goss	Mrs. Marie M. Knapp	Mr. and Mrs. Daniel Minerva
Mr. and Mrs. Douglas Andersen	Mr. and Mrs. Thomas Considine	Mr. Ira N. Gottlieb	Mr. and Mrs. Robert J. Kneeley	Mr. Richard Mohring
Mr. and Mrs. Robert Andrews	Ms. Christine Crimaldi	Mr. and Mrs. Thomas C. Granucci	Ms. Marleza Kovatcheva	Mr. and Mrs. John Monteserrato
Mr. and Mrs. Carl F. Annand	Mr. and Mrs. Joseph Curto	Mr. and Mrs. Timothy Granucci	Ms. Dawn Kozak	Mr. and Mrs. George Morris
Ms. Marlene Anson	Mrs. Judith Cutney	Mr. and Mrs. Randolph E. Gress	Ms. Diana L. Kress	Mrs. Nancy B. Mulheren
Mr. and Mrs. John C. Archibald	Mr. Thomas D'Alessandro	Mr. and Mrs. Brian Griffin	Mr. Mark Krieger	Mr. John R. Mullen
Mr. and Mrs. Christopher R. Bache'	Mr. and Mrs. Joseph G. D'orsi	Mr. and Mrs. George Gussis	Mr. Stanley Kurpiewski	Mr. and Mrs. Gerald F. Murphy
Mr. and Ms. Jack Barry	Mrs. Mavis E. Dacruz	Mrs. Lisa Haber	Mrs. Thomas Labrecque	Mr. and Mrs. Jesse Muscarello
Mr. and Mrs. Bruce Battel	Mr. and Mrs. John D. Dale, Jr.	Ms. Linda Halloran	Mr. and Mrs. Jerry Dunn	Ms. Susan Nelsen-Tallon
Mr. and Mrs. Thomas Beck	Ms. Patricia Daley	Ms. Marie R. Hanna	Dr. and Mrs. Steven Landers	Mr. and Mrs. R. Scott Nelson
Ms. Mara Benner	Ms. Elaine Dalley	The Rev. Lawrence Hansen and	Mr. and Mrs. Richard A. Langhans	Mr. and Mrs. Tom Nelson
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Through their generous support of our services and programs, Corporate Mission Partners are an important component of the support VNA Health Group receives from the community at large.

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Geraldine L. Thompson Society

In the tradition of Geraldine L. Thompson, VNA founder, members of the Legacy Society are individuals who are interested in the agency's future and dedicated to its mission. The Society was established to honor those who designate the agency as the recipient of a bequest or other planned gift in their estate plan.

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2012 Planned Gifts

Estate of Ellen Adams
 Estate of Judith Stanley Coleman
 Estate of Jason M. Elsas, Jr.
 Estate of Morton Luxembourg
 Estate of Rosalee Simon

*deceased



The Supplemental Nutrition Program for Women, Infants, and Children (WIC) hosts a "Cooking Matters" nutrition education program at the grocery store.



VNAHG's Nurse-Family Partnership is a maternal/child health program for first-time moms that fosters long-term success and independence.



VNA Health Group's Special Child Health Services and Early Intervention are programs that help children with special needs and their families.

GOVERNMENT FUNDERS

U.S. Department of Agriculture

State of NJ — Department of Health & Senior Services
Supplemental Nutrition Program — Women, Infants, and Children (WIC)

U.S. Department of Housing & Urban Development

Community Development Block Grant/County of Monmouth, NJ
Emergency Shelter Grant Program
Health Assessments for the Homeless

U.S. Department of Health & Human Services

Health Resources & Services Administration
Bureau of Primary Health Care
HIV/AIDS Bureau
Mobile Outreach Clinic Program*

State of NJ — Department of Health & Senior Services

Cancer Education & Early Detection
Comprehensive Cancer Control Plan
Early Intervention Program
Health Facility Emergency Preparedness
HIV/AIDS Health Services
HIV Home Care Program
Special Child Health Services

State of NJ — Department of Children & Families

Child & Parent Program/CAPP
Healthy Families
Mobile Outreach Clinic Program*
Nurse-Family Partnership Monmouth County
Nurse-Family Partnership Middlesex County
School-Based Youth Services Program — Asbury Park
Speech Pathology/Day Care

State of NJ — Department of Health & Senior Services

Respite Care Program Burlington County
Respite Care Program Gloucester County

Burlington County Board of Chosen Freeholders, NJ Department of Human Services

Office on Aging/Applicants for Older Americans
Office on Aging/Social Service Block Grant

Monmouth County Board of Chosen Freeholders, NJ Department of Human Services

Division of Mental Health & Addiction Services/Mobile Outreach Services
Division of Social Services/Community Health Nursing & Home
Care Intake Coordination
Division of Social Services/Special Child Health Services
Division of Social Services/Primary & Preventative Health Services
Office on Aging/Health Screening & Health Education Services
Office on Aging/Preventative Physical Health Services for Senior Citizens

Middlesex County Board of Chosen Freeholders, NJ Department of Human Services

Community-Based Care Management Services for HIV/AIDS
Personal Assistance Services (PASP) for Persons with Physical Disabilities

** For the first six months of 2012, the State of NJ-Department of Children and Families funded the VNAHG Mobile Outreach Clinic. The second six-month period was funded by the U.S. Department of Health and Human Services.*

We have made every attempt to ensure the accuracy of these lists and ask that you please email us at info@vnahg.org or call 732.224.6780 if you find an error or omission.

LETTERS OF APPRECIATION

Mrs. LaLore, our Early Intervention service coordinator, was always compassionate, professional, and understanding. I am definitely one very satisfied mother and speak very highly of the Early Intervention services my son was given. He blossomed because of everyone and their support.

- Trudie C.

Our family thanks VNA of Englewood from the bottom of our heart for all you did to make our mother's last days ones of comfort and dignity.

-Family of Ramona C.

I am writing to you with great thanks for the superb care you provided to Mary. Bernadette and Melissa showed Mary the utmost respect and care daily. Sara and Sally, her nurses, were superb with Mary and our entire family.

-Family of Mary M.

BEING IN THE GLOBAL OPTIONS PROGRAM HAS CHANGED MY LIFE & ABILITY TO DEAL WITH EVERY DAY LIVING. IF IT WASN'T FOR DALE, MY SOCIAL WORKER, AND HER DETERMINATION THINGS WOULD BE VERY DIFFERENT.

-John H.

I WOULD LIKE TO THANK JANE WHO DID ALL OF THE "LEG WORK" TO GET MY MOM STARTED ON HOSPICE AND CAROL, WHO TOOK THE TIME TO DISCUSS MY MOM'S CONDITION, HUGGED ME WHEN I CRIED AND PROVIDED SUPPORT NOT ONLY FOR THE PATIENT, BUT THE PATIENTS' LOVED ONES.

-MARYANNE R.

Some people make the world a better place just by being in it, and so it is with my visiting nurse, Sheryl. Her empathy & compassion fostered an assurance that everything would be fine. She looked after me as if I had been her own mother.

-Nancy S.

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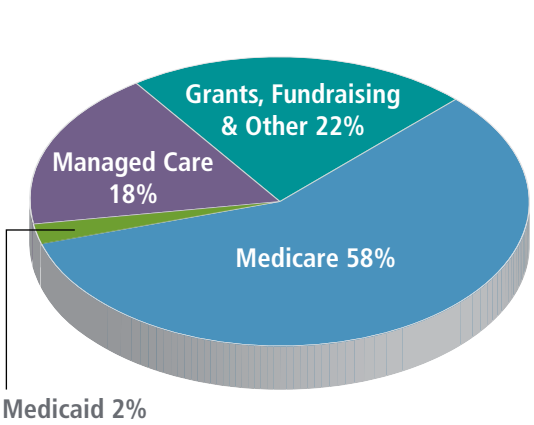
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Jessica Volek

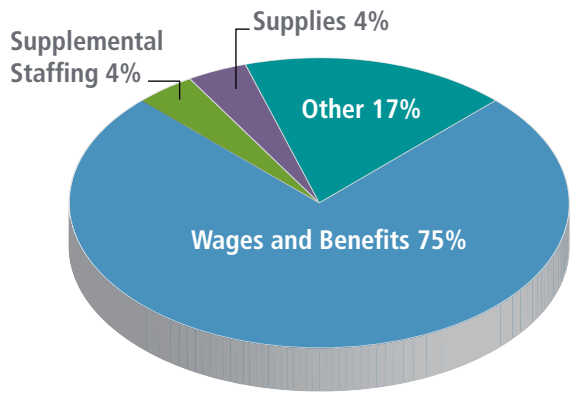
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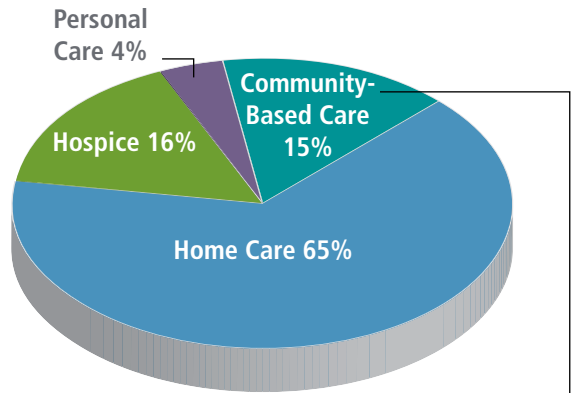
2012 Revenue



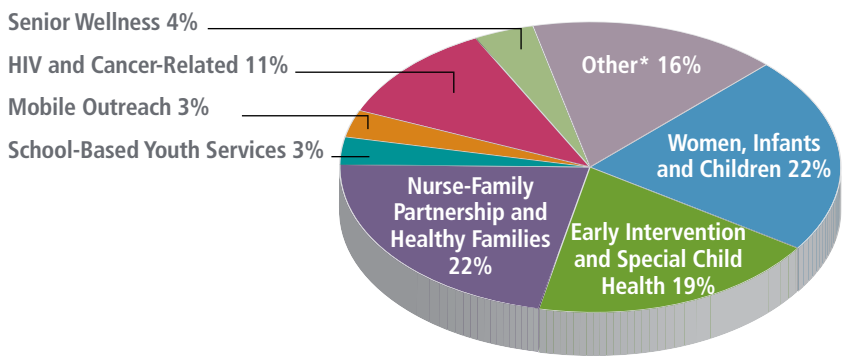
2012 Expenses



Uses of Revenue



Community-Based Care Programs & Services



**includes Respite Care, Public Health Nursing, Preventive Care, Maternal Child Health and Case Management Services and Programs*

SUPERSTORM SANDY

On October 29, 2012, the New Jersey coastline was pummeled by Superstorm Sandy, the second worst hurricane-type event in recorded history. More than 2.6 million people lost power and 346,000 homes were damaged — of which 22,000 were rendered uninhabitable. Sandy's wide path of destruction made it one of New Jersey's most significant disasters. As has been the case throughout VNA history, staff went "above and beyond" to prepare for the storm and then provide care for patients and the community. VNA staffed nine shelters, provided 1,000 hours of service and — most important — cared for 3,500 patients throughout the state. Friends and strangers near and far contributed money, food, clothing, supplies, and time. Members of VNA's staff donated 442 vacation days valued at \$16,000 to help their colleagues adversely affected by the storm.



Olivia Glah, RN, BSN, ran out of gas while on her rounds. To care for her patients, she walked from 8:30 a.m. to 5:30 p.m. carrying 60 pounds of supplies.



Special Delivery: Mavis Doozie, RN, left, delivered baby Saed in a car stuck in Newark's gridlocked traffic in the aftermath of Hurricane Sandy. His parents are Charmania Florence, center, and Qaadir Brooks, right. Doozie was recognized by radio station Z100.



Marion Norman, APN, RN, a Keansburg school nurse practitioner, discovered that many of her school children were evacuated to the shelter where she was volunteering. The children and parents felt at ease seeing a familiar face.



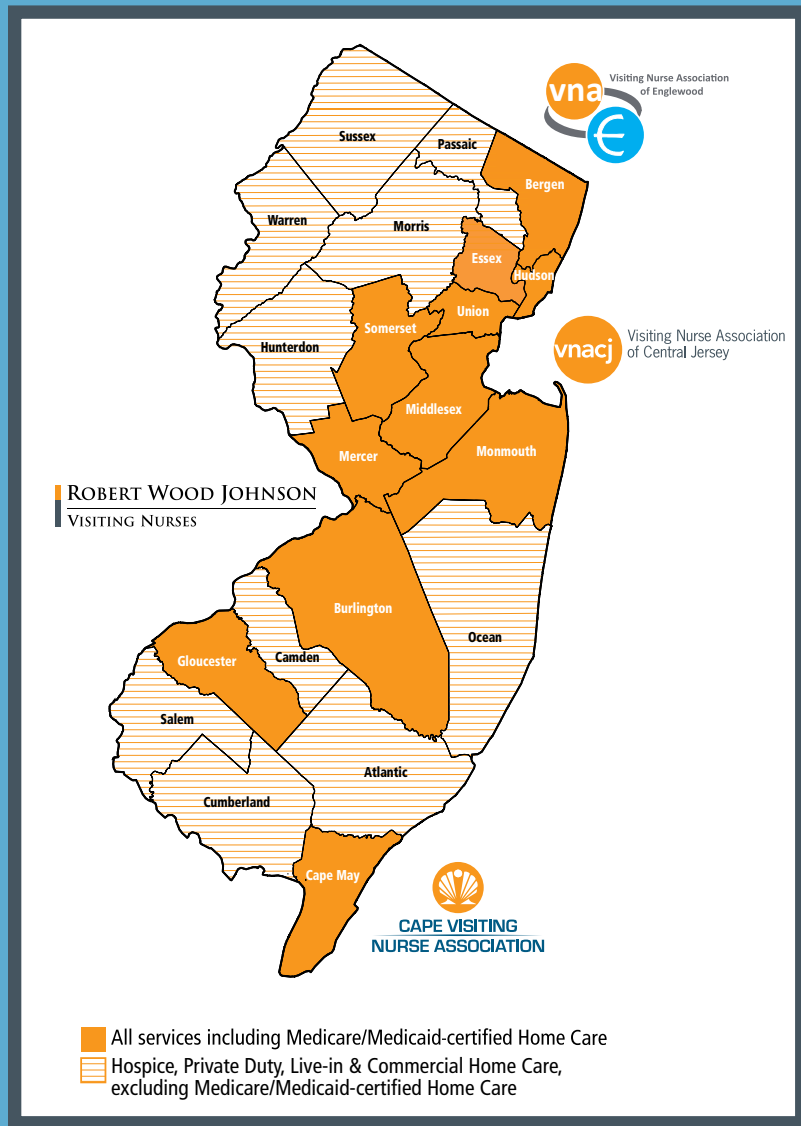
Catherine Donahue, APN, a VNAHG school-based nurse practitioner, found 91-year old Benito confused and disoriented outside the Monmouth University shelter clinic where she was assisting. He is diabetic and has a pacemaker. Catherine discovered his blood sugar level was dangerously low. She immediately went to work to raise his levels and prescribed insulin to be delivered to the shelter.



Fred Ledger, manager of purchasing, had no experience working with generators but knew he had to act when the generator for VNAHG's Red Bank headquarters malfunctioned. Fred replaced the fuel pump, wired the pump shut and jump-started the generator with his car to power the building.



Darlene Cadigan, RN, spent more than 80 hours at shelters during the weeks following Hurricane Sandy. Cadigan brought supplies, comfort and support for people who were feeling anxious and hopeless.



VISITING NURSE ASSOCIATION HEALTH GROUP PROGRAMS & SERVICES

In-Home Services

Home Health Care
 Hospice
 Palliative Care
 Home Health Aides
 Home Infusion/IV Therapy
 Physical Therapy
 Occupational Therapy
 Speech Pathology
 Medical Social Work
 Nutrition Counseling
 Private Duty Services
 Nursing
 Home Health Aides
 Live-In Caregivers
 Telehealth
 Emergency Response Systems
 Volunteer Program

Community-Based Programs

Bereavement Counseling
 Cancer Education and Early Detection
 Case Management Services for Long-term Care
 Chronic Disease Self-Management
 Community Health Education
 Healthy Families
 HIV/AIDS Services
 Immunization Programs
 Maternal Child Health
 Mobile Outreach Clinic Program
 Nurse-Family Partnership
 Primary and Prenatal Care
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 Special Child Health Services/Early Intervention
 Senior Wellness
 School-based Health & Youth Services
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 Speakers Bureau
 Volunteer Program
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